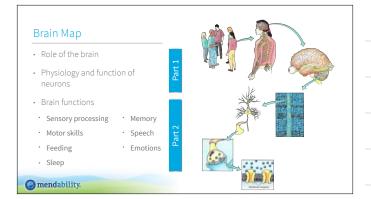


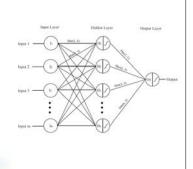
Sensory Enrichment Therapy™ Certification Course

# Brain Map - Part 2



# Main functions of the brain

- 100 billion neurons working together to modulate complex responses across a wide range of sophisticated biochemical mechanisms.
- We identified primary brain functions that can be improved with Sensory Enrichment Therapy™.

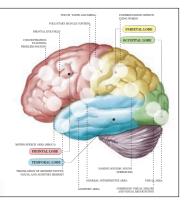


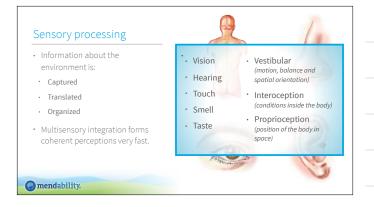
#### Main functions of the brain

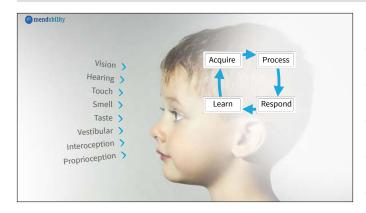
- Sensory Processing
- Motor skills

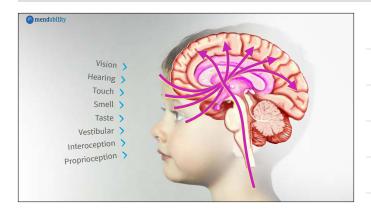
💮 mendability.

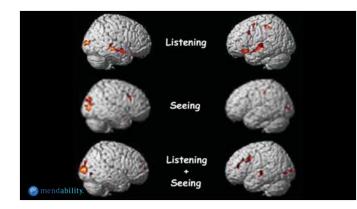
- Feeding
- Sleep
- Memory
- Speech
- Emotions



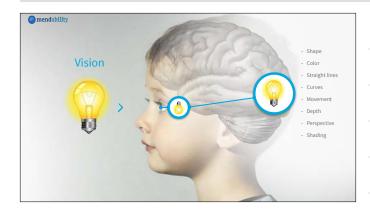














# Beauty

 New factor being measured that impacts the brain

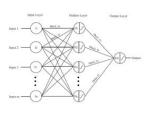


- Beautiful art activates visual centers
   and "beauty" center
- Beautiful music activates auditory centers and "beauty" center



When this complex visual processing system fails to function adequately it can **lead to behavior issues**.

#### mendability.



Model of neural functioning

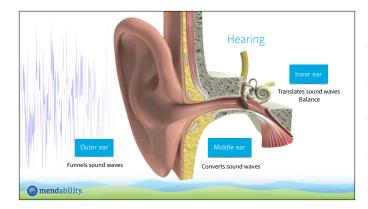
#### Vision Abnormalities in Autism

- Poor facial recognition
- Functional field of view is narrower for people with autism
- Inability to perceive entire situation has social implications
- The brain can adapt and compensate

mendability.

 Blind individuals develop other sensory systems, such as hearing and touch





#### Hearing

- Our auditory system helps us to:
- Understand speech. (words, intent, emotions, tone of voice, etc.)
- · Adapt our own voice, tone, pronunciation, as we formulate speech.
- Appreciate sounds that please us.
- Recognize changes in the audible space around us and warn us of possible danger.
- Neurodevelopmental disorders may include auditory processing difficulties.

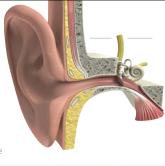
mendability.

Taste

· Sweet • Sour

• Salty • Bitter Savory

mendability.





#### Taste

- Tongue covered with papillae, each covered by 1,000's of taste buds
- 5 basic known tastes
- Food aversions: taste vs. texture and color
- Feeding is an area where parents and caregivers report substantial improvements with Sensory Enrichment Therapy™.



#### Smell

- Olfactory bulb translates odors and sends information to:
- Amygdala (memory and emotions)
  Orbitofrontal Cortex (cognitive perception,
- decision making)
   Thalamus (relays sensory and motor signals to the cerebral cortex)

#### mendability.



## Smell

- All senses *except smell* go through the thalamus first
- Linked to emotions and memory
- Delayed sniff developmental deficit
- Quality of the sense of smell as predictor of Alzheimer's and Parkinson's diseases







#### Touch

• The brain typically has more connections to deal with:



- Lips
- Face



- Understanding this sensory mapping helps us design effective enrichment protocols to help rehabilitate the sense of touch.
- Most individuals should be comfortable with tactile stimulation around the hands.

#### 🕝 mendability.





#### Touch

- Connections that are used more in the brain get additional resources
- Cortical mapping can change as a result of training
- Example: reading Braille leads to larger mapping for index finger
- Rehabilitate soft touch to help with tactile defensiveness







#### Emphasis on smell and touch

- First to develop in utero
- Remain operational well after the other senses have been incapacitated
- Most documented by research for their impact on brain development and neurochemistry
- Combining smell + touch triggers a spike in norepinephrine, promoting brain plasticity

mendability.





#### Motor skills

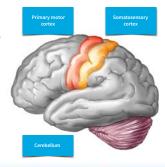
- Fine motor
- Delicate, coordinated with eye movement
- E.g.: Buttoning a shirt, speaking
- Gross motor
- Whole body movements
- E.g.: head control, standing up



#### Motor skills

- Controlled by the primary motor cortex and the cerebellum
- Learning new actions requires higher functions and often the collaboration of the senses
- Many actions require the involvement of deeper brain areas such as the basal ganglia for initiating and regulating motor commands

mendability.





#### Feeding

- Involves many brain functions:
- Fine motor Digestion
- Taste Vision
- Smell Touch
- Memory Mood, etc.
- Mental image
- Eating is one of the top areas where Mendability helps

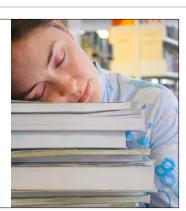




#### Sleep

- Regulated by:
- Sleep/Wake homeostasis
- After we have been awake for some time, brain chemistry "tells us" that it is time to sleep
- Maintains enough sleep to make up for wake hours
- Body clock

mendability.



## Sleep

- The Serotonin factor
- Wakefulness/Sleep Movement
- Sensory processing • Dreams
- Insomnia
- Other factors
- Daylight exposure Diet
- Exercise

## 🕝 mendability.



Sleep is also one of the top areas where Mendability helps



# Memory and learning

- More strongly rooted when attached to sensory inputs and emotional context
- Learning abilities depend strongly on the brain's other functions
- Learn by combining new information to data we have already stored
- Consolidated through repetitionPart of brain plasticity

mendability.



## Hippocampus

- Part of the limbic system
- Plays important role in:
- Forming new memories
- Connecting memories to emotions and senses
- Sending memories to the right part of the cortex for long-term storage
- Emotional responses
- Spatial orientation

#### in mendability.



#### Example protocol

- Scents + Colors + Photos + Objects
- + Sounds + Textures + Letters
  Not a standard memorization exercise
- Stimulates activity in the hippocampus

🕝 mendability.





#### Speech

 Communicate and understand needs, wants, thoughts and emotions

• One of the most complex processes in the brain:

- Auditory processing · Emotion
- Fine motor
   Mental image
- Visual processing · Memory





#### Emotions

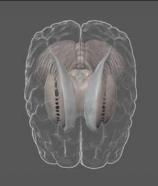
- Instantaneous neurological reactions with physiological changes:
- Changes in heart rate and blood flow (blushing or turning pale)
- Piloerection (goosebumps)
- Sweating
- Gastrointestinal motility
- Coordinated by the amygdala

#### mendability.



# Amygdala

- Part of the limbic system
- Sends signals to coordinate very quickly a "fight or flight" state:
- Olfactory system · Hypothalamus
- Frontal lobe
   Brain stem
- Involved in:
- Fear conditioning
- Anxiety



# Emotions and smell

- Anatomical connection:
- Primary olfactory cortex projects directly to the amygdala
- Amygdala increases its firing during a smell activity
- Technique to use when a child breaks down emotionally

# 🕝 mendability.



# The Brain

- Affects every aspect of our lives
- Sensory Enrichment Therapy<sup>™</sup> is based on a scientific understanding of how the brain functions

